



The essential digitalised omni-channel platform

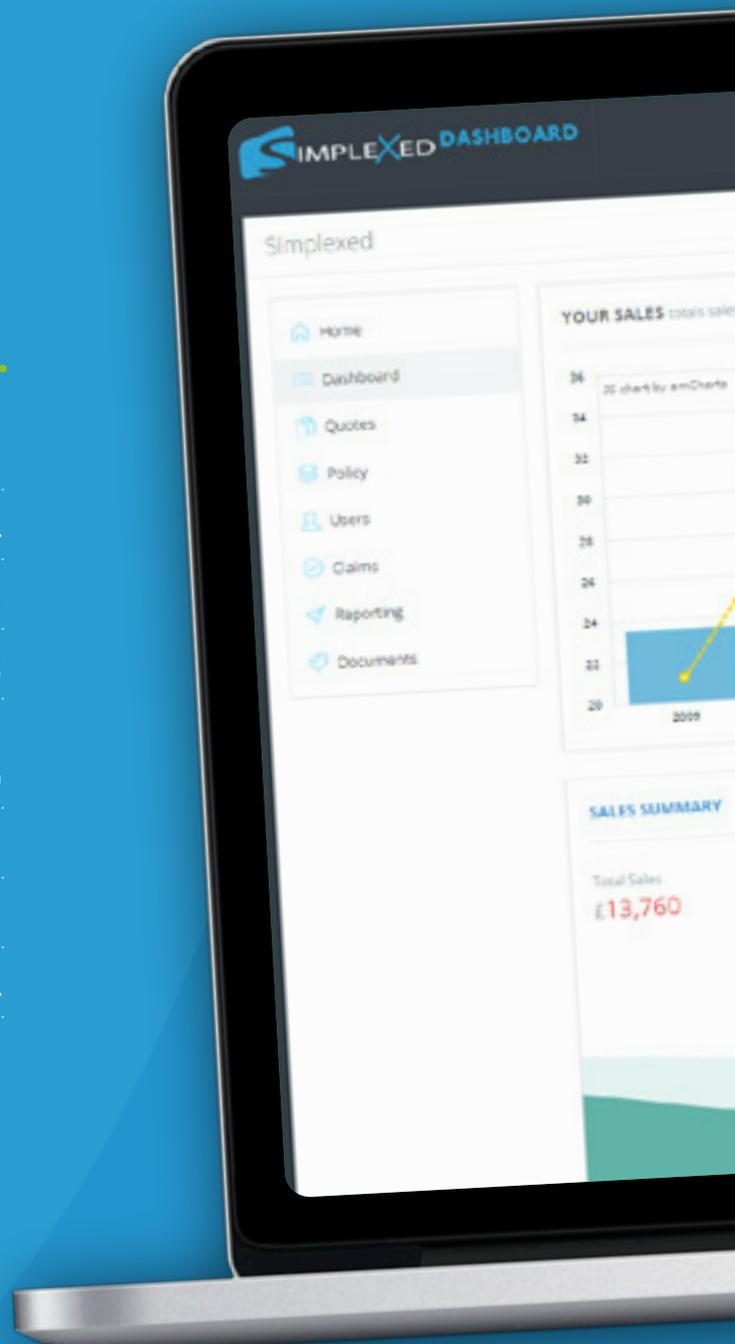
Simplexed is an innovative and dynamic company that specialises in delivering both pre-optimised and bespoke digital platforms, in a quick to market and cost effective way for the Insurance industry



Creating simple business solutions for you

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Why SIMPLEXED

With businesses more than ever facing a variety of technology challenges with limited resources and competing financial, regulatory and customer demands, its important to get your platform right first time. Simplexed allows your business to do this whilst enabling you to grow revenue and reduce your expense ratio at the same time.

Simplexed offers a unified solution to all of these, as well as future-proofing your business through quick and cost effective integration when making acquisitions, on-boarding third party products, services or technology.

Ensuring your customers, Clients and staff continue to feel the same great experience as before but with a single consistent strategy!



At Simplexed we provide the right development and application solutions for our clients.

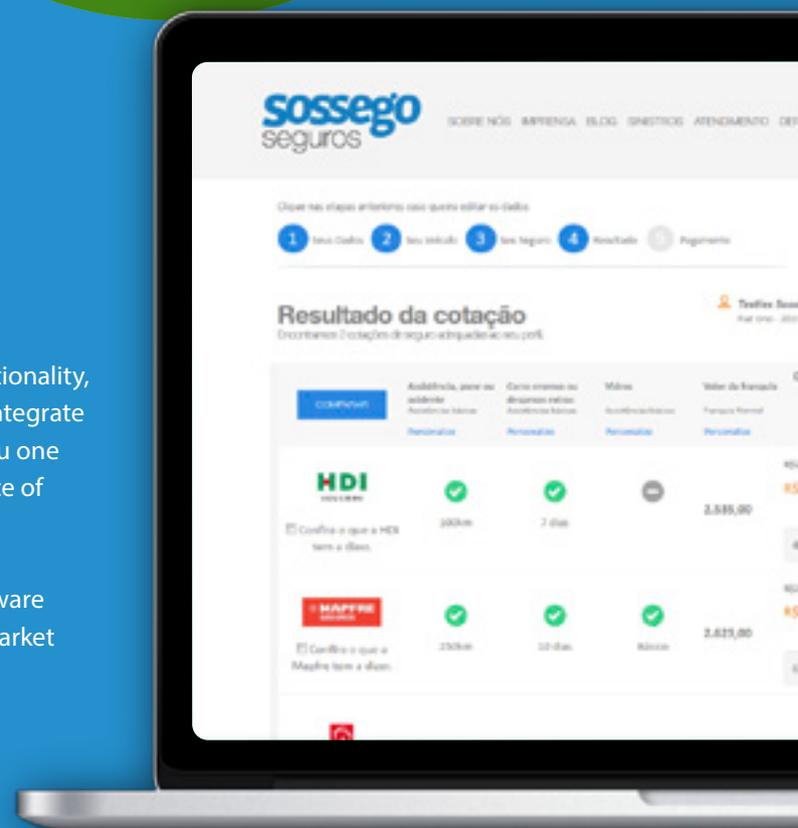
The Platform

The Simplexed platform seamlessly blends together functionality, content and applications; empowering your business to integrate existing and legacy back-office systems quickly, giving you one secure sign on, one view of your customers and one source of 'true' data.

With a wide range of existing web services into both software houses and capacity providers underpinning a quick to market delivery.

Key Benefits

- ✔ Cost effective pricing model
- ✔ Industry leading speed to market delivery
- ✔ Reducing business expense ratios
- ✔ Pre-optimised and 'ready to go' functionality
- ✔ One unified and clear brand image across all channels
- ✔ Innovative emerging technology
- ✔ Agile platform that can developed by your staff
- ✔ Future proofing your business for years to come
- ✔ Speed to Market



The Simplexed platform's ability to work across multiple channels provides simplicity and agility to deliver information and the products you need at the time you need it.

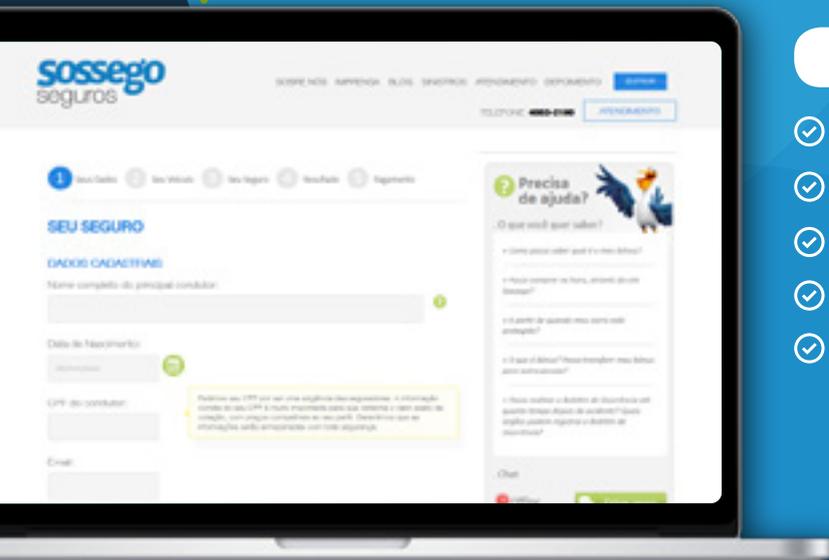
Pre-Optimised Products

Personal

- ✔ Car
- ✔ Bike
- ✔ Standard Home
- ✔ Van
- ✔ Life

Commercial

- ✔ Goods in Transit
- ✔ Courier
- ✔ Haulage
- ✔ Farm
- ✔ Taxi



Features

The Simplexed Platform delivers all the core services you need in one application providing the following key functionality to your business.

1

Multi-Platform Integration

System supports integration of; legacy systems, acquired businesses that come with multiple platforms, business processes and segmented customer data converting it into one single view.

2

Predefined B2B, B2C & direct to customer strategies

New business, mid-term adjustments, renewals, cancellations, accounts, customer management, cross sell, EDI, bordereaux, documents, with many more pre-optimised features to support your chosen strategy.

3

Single view with our intelligent portal

Our portal allows you to see the entire lifecycle of your customers, staff and sales; configurable for your job role you can manage across multiple sites, platforms and brands in one single place.

4

Integrated Workflow

Our workflow system allows the management of your specific business processes allowing the automation of manual processes or time critical actions through data integration and is available within each part of our platform.

5

Big Data & Management Information

One source of information for management, customers and staff.

6

Claims Management & FNOL

Allows you to manage FNOL or the entire claims process using Simplexed Claims.

7

Digital Communications & Content Management

Allowing complete control of all communications, letters, emails, SMS's using your consistent brand image and user controlled rich content across multiple platforms.





True Integration



PLATFORM

Creating simple business solutions for you

Omni Chanel Experience

The Simplexed platform brings to life the capability of a truly integrated approach to the customer Omni-channel experience. It enables your customer to interact with you across multiple channels in easy to use ways, when accessing your products and services.

Your customers will be in the unique position of being able to choose and blend how they access you including; direct through a website; using a phone app; SMS texting; an on-line portal; live-chat; Skype; email; social media or telephone.

- ✔ Single consistent brand across all channels
- ✔ Tailored to provide the optimal customer experience
- ✔ Makes doing business with you simple and convenient
- ✔ True integration
- ✔ Supporting your digital strategy



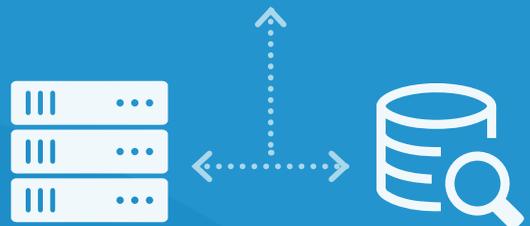
Intelligent Portal

Our intelligent portal empowers individual business users to access personalised information tailored around their needs, this is delivered through a number of easily configurable dashboards.

The personal dashboard can be configured around business level and individual management information, team and individual workflow and diary tasks, social media feeds, industry push notifications, sales, performance and KPI driven feeds.

Our intelligent portal pulls together all the components within our platform to provide you with a single view of all your data

- ✔ Full policy and customer lifecycle management
- ✔ Customised dashboard views
- ✔ Task, lead and claims management
- ✔ Notifications
- ✔ Management Information dashboards
- ✔ Product and content configuration





Digital Communication & Content Management

The Simplexed Platform is packaged with an easy to use in-context editing capability. This will allow users to update and store content and business rules with a secure management environment. Your business will have access to real-time quote and on-cover, B2B activity, bespoke SMS campaigning, mobile apps and be able to pull and push notifications.

Our dynamic communication system allows you to create automated or user driven communications to customers, third parties, or data feeds. All communications are branded and tracked through our portal allowing you to customise all communications to and from your customer. Incoming emails, letters and documents can be scanned and assigned to a customer or policy.

- ✓ Branded communications
- ✓ Email, Print, SMS or notifications forms of communications
- ✓ Quickly change, recycle your content and assets across your digital elements
- ✓ Full auditable, workflow driven through our dynamic content center
- ✓ Supports email and print queuing, follow me printing and scheduling
- ✓ Manage your digital assets and content for all your sites and channels



Update & Store Content



Print Q



Pull & Push Notifications



Mobile Apps



Real Time Quote & On Cover



SMS Campaigning



Claims Management



Empowering your business to use the Simplexed claims system will enable your customers to submit First Notification of Loss (FNOL) information and your staff to manage the full claims process quickly and accurately across a number of applications including web, mobile, tablet, SMS and phone.



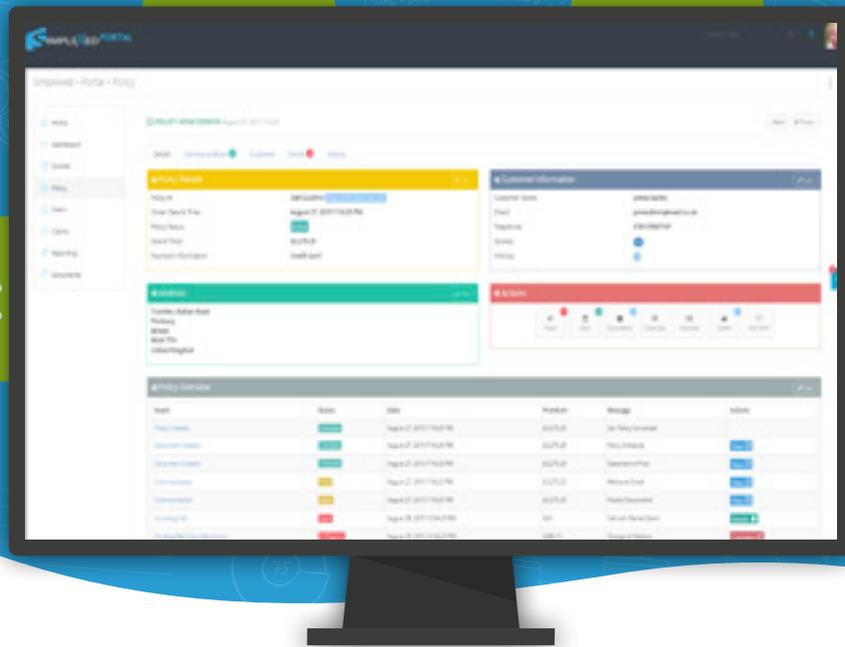
Key Benefits

- ✔ Supports on-line or over the phone FNOL submissions direct from the customer
- ✔ Staff can manage customer claims in real time quickly and accurately
- ✔ Third party case integration
- ✔ On-line, real time case tracking
- ✔ Dynamic document centre
- ✔ Delivering Tangible reduction in claims processing costs



Enable customers to submit First Notification of Loss (FNOL)





Workflow Management.

The Simplexed Workflow Management System enables your business to manage, prioritise and queue customer communications, complaints, sales leads, renewal invites, diary entries, activities and tasks.

The application is simple to use and an effective way for your business to manage information quickly, it forms part of the core Simplexed system so can be quickly configured internally by your staff. Our dialler integration plugins allow your existing business processes/systems to integrate with the workflow system to provide a seamless process for your staff.



It will **future proof your business** by enabling you to 'plug' in any new platforms and data feeds quickly and **cost-effectively**

Fast access to the data you need
...when you need it.



About Us

At Simplexed we provide the right development and application solutions for our clients.

Simplexed is a software company specializing in Online comparison, call center and insurance based software focusing on Service Orientated Architecture, Event Driven Architecture, iPhone and Android development. We specialize on insurer integrations, comparison services, insurance and broker systems and mobile development to fit the clients requirements.

Our customers cover the insurance and ecommerce industry and our team consists of experts in Java, .Net, PHP, iPhone and Android development.

Contact us



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